

State Summer Club Swim Championships
July 25 – July 27, 2014
Program Advertisement
DUE JULY 14, 2014

The South Jeffco Swim League proudly hosts the Colorado State Championships over three days on July 25-July 27, 2014 at Splash Aquatics Park, 3151 Illinois Street, Golden CO, 80401. **Over 1,200 swimmers and 2,800 adults** from the Denver Metro area and Northern Colorado attend this event!

Meet Sponsors

For an in-kind or cash donation of \$500 or more, all **Meet Sponsors** will receive:

- Listing as a sponsor on the state meet website, www.statemeet.com
- Listing as a sponsor in the program with a full page ad
- The opportunity to place a banner inside the premises during meet to advertise business

Meet Program Ads

The **Meet Program** is a great way to advertise your business or wish the best for your favorite swimmers. The Meet program is the source of information for the participants and spectators, listing swimmers names, events, times and other important meet information. Over 95% of all families attending the State Meet purchase the program. By advertising in our program, you will not only be reaching new customers, but will also support the kids and their families who participate in summer swim clubs throughout the Denver metro area and Northern Colorado.

For sponsorship/ advertising information, please contact Val Huddleston at vsh2014summerstate@gmail.com

Full Page 7.50 W x 10.25H: \$150	Inside Back Cover: \$175
Half Page 7.00W x 4.75H: \$100	Inside Front Cover: \$175
Quarter Page 3.50W x 4.75H: \$ 75	Back Cover: \$200
Business Card 4.75W x 3.50H: \$ 50	Wish a swimmer luck: \$ 20/individual or team ads also available at rates above

*All program copy is black and white.

Art Format: Program ad art can be submitted as JPEG, GIF, BMP, business card or Camera Ready for scanning. Images to be e-mailed to:

Vsh2014summerstate@gmail.com

Please make checks payable to: South Jeffco Swim League (SJSL)
c/o Val Huddleston
attention: state advertisements
PO Box 271208
Littleton CO 80127

Advertiser Name: _____

Phone Number: _____

Complete Address: _____

Contact Name: _____

Please include any special instructions with your copy.

Good Luck Ads: _____

Team name: _____

Swimmer's name: _____

Message: _____

Will you be emailing artwork for the ad? yes no

FOR OFFICE USE ONLY Order Total: \$ _____ Sales Person: _____

Check Number: _____ Date: _____

NOTE: Ad payment must be received by Friday July 18, 2014